



Gunnar Wulff CEO Öresundståg AB, Sweden

Debrecen 14th April 2009

A joint rail system in Sweden and Denmark

A word cloud of Swedish and Danish city names arranged to form a map of the rail system. The names are in white, bold, sans-serif capital letters on a solid blue background. The cities included are: MÖLNDAL, VARBERG, KARLSHAMN, HALLAND, FALKENBERG, BROMÖLLA, GÖTEBORG, EMMABODEN, MÖRUM, LANDSKRONA, BÄSTA, KALMAR, HÄSSLEHOLM, HELSINGBORG, ÄNGELHOLM, KÖPENHAMN, BRÄNNE, HÖBY, BERGÅSA, RÖNNEBY, HALMSTAD, NYBRO, LUND, OSBY, HÖR, ESLOV, VÄXJÖ, KARLSKRONA, SÖLVESBORG, KUNGSBACKA, and KRISTIANSTAD.

Öresundståg offers a wide range
of reliable, environment-friendly journeys
that connect Southern Sweden and
the Copenhagen region.

ÖRESUNDSTÅG

Blekingetrafiken Kalmar Länstrafik Hallandsregionen Länstrafiken Kronoberg Skånetrafiken Västtrafik

An easier everyday life

- Integrated traffic and tariff system
- Frequent, comfortable and value for money
- Quality perceived by the customer
- We borrow our customers' time
- Focus on punctuality and information



ØRESUNDSTÅG

Beklingstrafiken Kalmar Län Trafik Hallandsstrafiken Länstrafiken Kronoberg Skånestrafiken Västtrafik

Öresundståg – an enabler

- Started traffic operations on 1st July 2000
- Social and individual benefits
- Fast, comfortable journeys
- Regional trains, local trains, airport trains, commuter trains, study trains and leisure trains

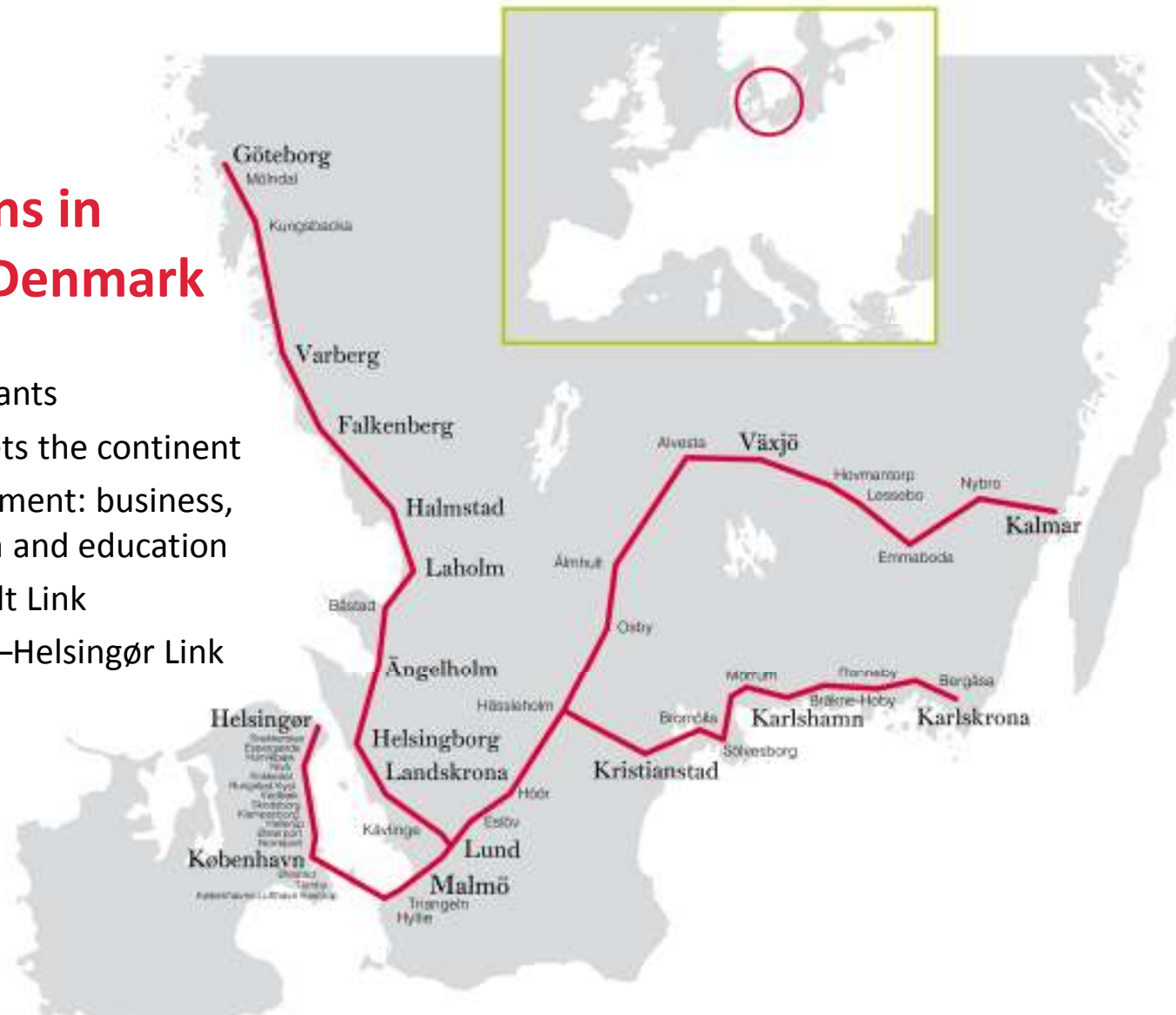


ÖRESUNDSTÅG

Bakingsötrafik • Kalmar Län Trafik • Hallandsregionen • Länstrafiken Kronoberg • Skåneregionen • Västtrafik

50 destinations in Sweden and Denmark

- 5 million inhabitants
- Scandinavia meets the continent
- Creative environment: business, culture, research and education
- The Fehmarn Belt Link
- The Helsingborg–Helsingør Link



ØRESUNDSTÅG

Beklingstrafiken Kalmar Län Trafik Hallands Trafiken Länstrafiken Kronoberg Skåne Trafiken Västtrafik

The Öresund Bridge and borderless public transport

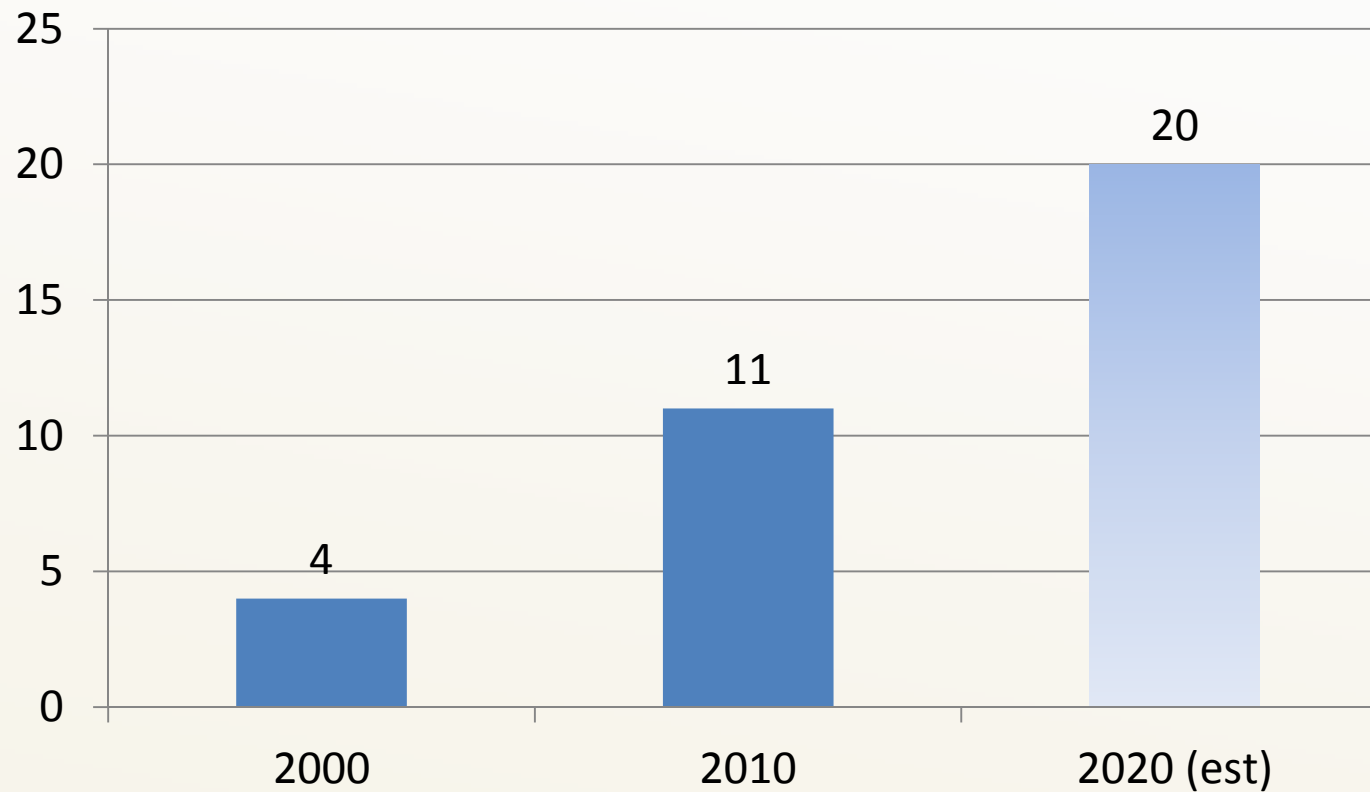
- Opened in year 2000, start of accelerating integration
- Travel to work, studies, culture and new encounters
- European role model for cross-border regional rail traffic
- Higher rate of increase than expected
- Even faster journeys with the City Tunnel



ÖRESUNDSTÅG

Bakingsgränsen Kalmar Län Trafik Hallandsgränsen Länstrafiken Kronoberg Skånegränsen Västtrafik

Number of passengers over the bridge (million)



ØRESUNDSTÅG

Bekingsstrafiken Kalmar Län Trafik Hallandsstrafiken Länstrafiken Kronoberg Skånestrafiken Västtrafik

A strong brand

- An accepted part of people's everyday lives
- Owned by six Swedish county transport companies
- In Denmark the Danish Transport Authority is responsible for the agreement
- Öresundståg: planning of traffic, services, marketing, tariff-related matters, ongoing follow-up on the agreement and strategic planning
- DSBFirst: operations, onboard personnel and maintenance



ÖRESUNDSTÅG

Borgerstrafiken · Kalmar Län Trafik · Hallandsstrafiken · Länsstrafiken Kronoberg · Skånestrafiken · Västtrafik

Prioritised customer groups

- Daily commuters, less than one hour
- Daily commuters, more than one hour
- Air travellers
- Leisure travellers



ØRESUNDSTÅG

Bakingsøtraffen Kalmar Linn Trafik Hallandsøtraffen Linnøtraffen-Konoberg Skåneøtraffen Västtrafik

The procurement

ØRESUNDSTÅG

Beklingstrafiken · Kalmar Län Trafik · Hallandsstrafiken · Länstrafiken Kronoberg · Skånestrafiken · Västtrafik

Procurement of rail traffic in the Öresund region

- The process started in 2005
- Operator from 2000 SJ/DSB
- The Danish National Rail Authority prepared a procurement process for the Danish part of Öresundstågen
- Six regional transport authorities (PTA:s) in south Sweden wanted to take responsibility for Öresundstågen



ÖRESUNDSTÅG

Borgerstrafiken · Kalmar Län Trafik · Hallandsstrafiken · Länsstrafiken Kronoberg · Skånestrafiken · Västtrafik

Procurement of transport

- Product and service specification – basis for the tender
- Tenders from potential suppliers
 - SJ, DSBFirst, Arriva, DB Regio, Veolia Transport
- Evaluation of tenders
- Contract, gross contract
 - January 2009 – December 2015
- Trains are a strategic matter – PTA owns the fleet (in all 110 train units)



Öresundståg in the future

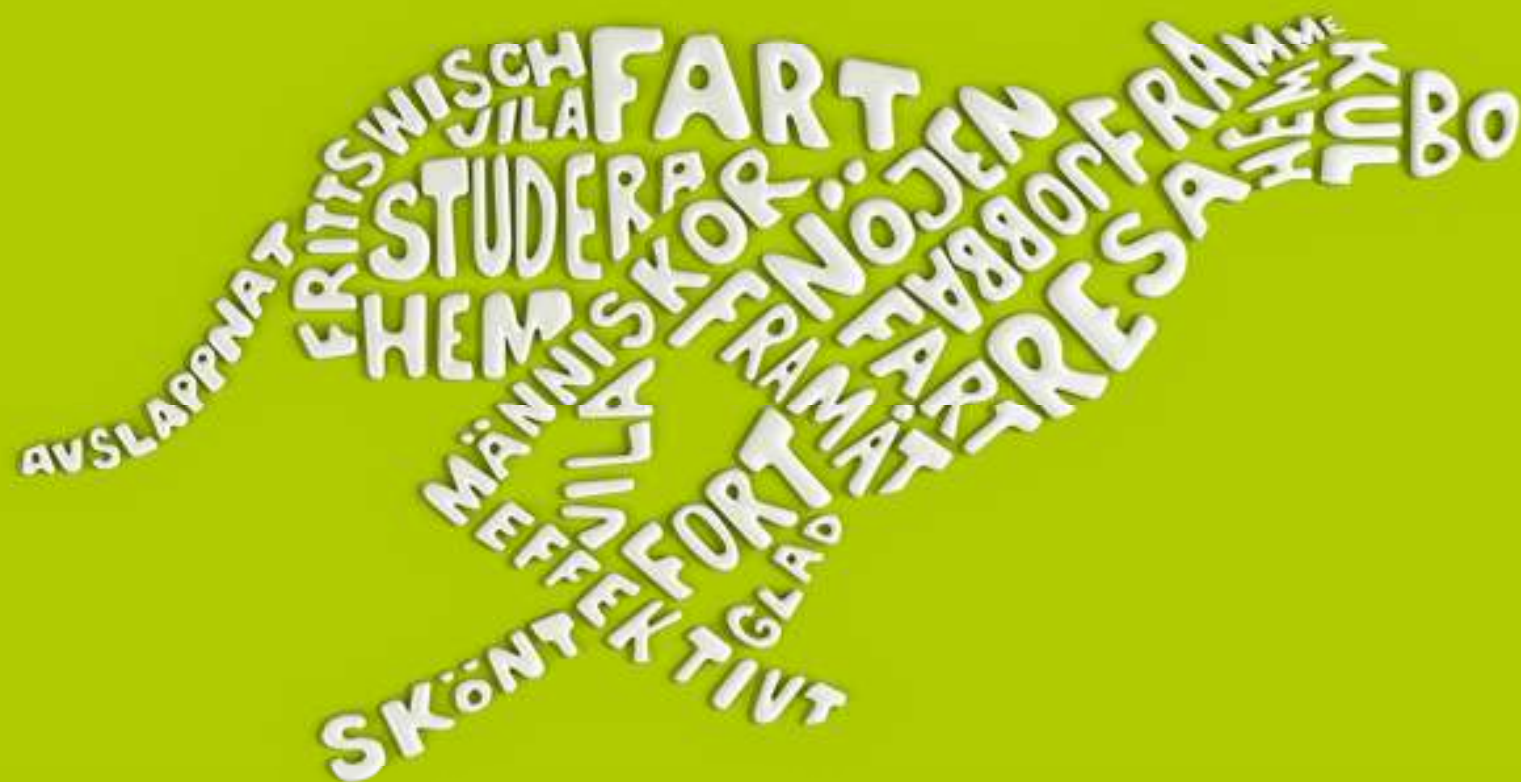
- New trains expected to be operational from 2017
- Governed by customers' needs and preferences
- Space, work, information, 1st class, food and drink
- Spinning, VIP carriages, art onboard
- Review of traffic and new routes



ÖRESUNDSTÅG

Blekingetrafiken Kalmar Länstrafik Hallandsregionen Länstrafiken Kronoberg Skånetrafiken Västtrafik

Thank you for the attention.



ÖRESUNDSTÅC

Bakingscraften Kalmar Lina Trufik Hallandscraften Långs Craften Kronsberg Skånerscraften Västcraft